

SOUTH BURLINGTON BUSINESS ASSOCIATION

Volume 5 Issue 3

OUR MISSION

The South Burlington Business Association (SBBA) is a group of business leaders dedicated to making South Burlington a better place to work and live. We present a united voice to the public and municipal government for our members. Through the SBBA's periodic public membership meetings and other outreach efforts, we actively interface with the City and School administration and other local and regional organizations. SBBA is organized with volunteer leadership and a focused, modest budget.



SBBA SUMMER MIXER AT BETA TECHNOLOGIES

The South Burlington Business Association, in collaboration with the Burlington Business Association, held their Annual Summer Mixer at BETA TECHNOLOGIES on Thursday, September 15th. Members gathered for an evening of networking, conversation, and tours of Beta's facility, while enjoying beverages from Farrell Distributing, incredible food from Sugarsnap Catering, and coffee from Kestrel Coffee Roasters.

The SBBA is over 100 members strong and growing. The organization is committed to fostering South Burlington's business environment through regular educational meetings, communications and deliberations on issues affecting the business community. The group welcomes new members. Businesses considering membership are welcome to attend a meeting for free. For more information, contact Julie Beatty at SBBAbiz@gmail.com or visit www.SBBABIZ.com.





Photos by Brian Jenkins, BETA Technologies

Many thanks to our generous member sponsors:

Berkshire Hathaway HomeServices

Delta Hotels by Marriott Burlington

OnLogic

Paw Print & Mail

PC Construction

Art Works Frame Shop

Efficiency Vermont

Loso's Professional Janitorial Services

Rich Cassidy Law

SAVE THE DATES:



Tuesday October 18th at 12:00pm: SBBA Mini Program, Virtual lunch with City Manager, Jessie Baker. Come learn about City issues that impact businesses. RSVP to SBBABiz@gmail.com for the link to this event.

Wednesday November 16th at 4:30pm: SBBA Member Meeting at OnLogic. Come network with other South Burlington Businesses and hear a brief presentation by the CEO of Dynapower, Adam Knudsen on The Future Energy Landscape - Learn about the current state of energy generation on the US grid and the trends that are leading us to a cleaner world.



SPECIAL THANKS:

The SBBA Board of Directors extends heartfelt thanks to long time Board Member Judy Kearns. Judy has been with the organization since its inception in 2014 and has played a pivotal role in helping to grow the organization. We will miss you, Judy!



A NOTE FROM YOUR CHAIR:



Dear Members,

Fall is a very exciting time for Vermonters with the beautiful foliage that we have the pleasure to enjoy. The SBBA quarterly newsletters are largely devoted to reflecting upon the daily and monthly work of the Board. We are positioned with a strong board and membership. Our board is composed of highly accomplished business professionals.

I would like to direct your attention to the year and opportunities ahead. It is our goal to support business efforts and professionals here in Vermont by providing educational resources, professional networking, and advocacy. The SBBA has done this with excellence for many years and our members can expect more of the same in 2023.

Consider joining us at one of the many membership gatherings that we host or if you're already a member, bring a guest with you. This is an excellent time to see how the businesses in South Burlington are growing in addition to sharing information about their businesses.

The Board of Directors will continue to work diligently to ensure the stability and growth of the businesses in South Burlington.

Sincerely,

Tracy Davis

SPOTLIGHT ON OUR MEMBER BUSINESSES:

Play It Again Sports in South Burlington is a locally owned sporting goods store that is part of the national PIAS chain. The store opened in January of 1993 and has been owned by Duncan and Julia Macdonald since then and has been managed by Eric Small for the last 15 years. The store prides itself on having numerous staff members who have been with the business for 10+ years. This has contributed to the customer service first atmosphere that has made the store successful.



The store sells new and used equipment across a wide spectrum of individual and team sports. Hockey, lacrosse, baseball, soccer, golf, downhill ski and snowboard are some of the largest categories. The franchise model allows the store to offer great prices on new equipment with the buying power of 300+ stores. The option to bring in used equipment and sell it or trade it in is what really makes Play It Again Sports unique. The recycling of used sports equipment offers a great way to clean out your garage and get your family outfitted in sports equipment for a fraction of the cost of buying all new gear.

Play It Again Sports also prides itself on being involved in the community, via sponsorships and other programs that help local youth sports organizations and charities. It has been a pleasure to be part of the SB community for the last 30 years and we hope to be involved for many more to come.



MEET OUR NEWEST MEMBERS:

The UPS Store

The UPS Store #1107 is a South Burlington family-owned UPS Store franchise that offers shipping, shredding, printing, fax, passport photos, personal and business mailboxes, and notary services.



Flood Financial Services – Flood Financial Services Inc. is a locally-owned firm in South Burlington, Vermont. The professionals of Flood Financial Services, as Registered Representatives of LPL Financial, are serving clients in 31 states. In the state of Vermont, our team specializes as Advisory Representatives of LPL in financial planning, investments, insurance, and wealth accumulation strategies and management.

We can help you pursue your financial goals by working with you to develop an individualized investment plan that balances your personal values, risk tolerance, and investment objectives.



NATIONAL Business Technologies - NATIONAL Business Technologies makes digital workplace solutions simple with IT services, telephony/VoIP, copy/print, and document management solutions. We help clients control technology-related expenses, improve workflows, and secure confidential data. Select from our full stack of technology products and managed services to help your business save time and money.



SBBA/NOWAK MEMORIAL SCHOLARSHIP

The Fifth Annual SBBA Nowak Scholarship, named for Patricia Nowak, a former South Burlington City Councilor and business leader, was given to graduating Senior, Shane Burke. Shane is pursuing a degree in Economics at Boston College this fall.



To contribute to this scholarship, make checks payable to: SBSF- SBBA and mail to:

South Burlington High School

550 Dorset Street

South Burlington, VT 05403

The SB Foundation, a 501(c)3, will receive your donation and send you a note to use for tax preparation.



THE SBBA WELCOMES NEW BOARD MEMBER

The SBBA Board of Directors appointed Adam Knudsen, CEO of Dynapower to the Board in August to fill an open seat.



Adam Knudsen – Adam currently leads the daily management of Dynapower, including its ongoing growth into the clean energy market.

Adam has held many roles within the company since 1993 when he started as a Sales Engineer. He led the development of the company's high-power rectifier and cast coil transformer groups, and later became the Sales and Marketing Manager. He has managed global sales and marketing, and spearheaded new market development, personally managing high-value strategic accounts. He also led the company's growth into the energy storage and military power electronics markets.

Adam became Chief of Operations in 2004, overseeing engineering, manufacturing, and sales. He led the first large-scale market introduction of chopper, successfully penetrating the mining and electrochemical industries.

Adam graduated from University of Maine with a degree in Engineering Physics, with concentrations in Electrical Engineering and Economics.

SBBA Event: The Future Energy Landscape

Learn about the current state of energy generation on the US grid and the trends that are leading us to a "cleaner world".

Where: OnLogic, 35 Thompson Street, South Burlington

When: Wednesday November 16th, 4:30pm - 6:30pm

Come catch up with other business leaders, enjoys drinks and refreshments and hear a brief presentation from Adam Knudsen, CEO of Dynapower.

RSVP to sbbabiz@gmail.com.

DYNAPOWER
C O M P A N Y
Trusted Worldwide Since 1963

INTERESTED IN SPONSORING ONE OF OUR MEMBER MEETINGS?

We are currently looks for sponsors for our November 16th Meeting.

Each of our member meetings provide opportunities to sponsor: Bronze, Silver, and Gold. There will be one gold level sponsor for each meeting and as many silver and bronze sponsors as wish to participate.

Please contact Julie Beatty at SBBAbiz@gmail.com if you are interested in sponsoring at any level.

	Gold	Silver	Bronze
<u>Sponsorship Opportunities</u>	\$500	\$300	\$100
Receive recognition on social media and sponsorship announcements	✓	✓	✓
Host an exhibit table at the event	✓	✓	
Speak exclusively to all members about your business	✓		

HOW TO JOIN SBBA

To learn more about membership and how to join, please contact Julie Beatty at sbbabiz@gmail.com

Or visit our website: www.sbbabiz.com