

# SOUTH BURLINGTON BUSINESS ASSOCIATION

Volume 6, Issue 4  
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*Photos by Anthony Alichwer*

Members and Friends of the SBBA attended the Annual Summer Mixer at BETA Technologies on Thursday September 14<sup>th</sup>. The group heard from BETA's Founder and CEO, Kyle Clark about the value of keeping business in Vermont.

The SBBA is over 100 members strong and growing. The organization is committed to fostering South Burlington's business environment through regular educational meetings, communications and deliberations on issues affecting the business community. The group welcomes new members. Businesses considering membership are welcome to attend a meeting for free. For more information, contact Julie Beatty at [SBBABIZ@gmail.com](mailto:SBBABIZ@gmail.com) or visit [www.SBBABIZ.com](http://www.SBBABIZ.com).

Members and those considering membership are welcome to attend. Please RSVP at [sbbabiz@gmail.com](mailto:sbbabiz@gmail.com).

# FALL MEMBER MEETING

## TUESDAY, NOV. 7th • 5:30 PM

Alpine Shop, 935 Shelburne Road

Guest Speaker: SBPD Chief Burke will talk about policing and general safety in South Burlington.

Join us for cocktails, appetizers, mini waffles and networking.

Please RSVP by Oct. 31st: [sbbabiz@gmail.com](mailto:sbbabiz@gmail.com)

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**Networking • Advocacy • Impact  
Education • Empowerment**

The SBBA is South Burlington's only business organization focused solely on strengthening business in South Burlington. We find strength in numbers, and welcome new member businesses, large and small.

**For more information:  
[sbbabiz.com](http://sbbabiz.com)**

Not a member yet? Join us for networking and dialogue around day-to-day and long-term issues in the South Burlington business community.

Please join us in helping our community members by donating to our annual Food Shelf initiative.

## South Burlington Food Shelf Initiative



**Help make the season brighter for Friends and Neighbors in Need**

**Make checks payable to the South  
Burlington Food Shelf and mail to us at:  
150 Dorset Street, #203, South Burlington,  
VT 05403**

## A NOTE FROM YOUR CHAIRMAN:



Dear Members:

Fall has arrived and reminds us that change is a normal facet of everyday life. We are experiencing change and various challenges in our community on issues ranging from housing, affordability, quality education, climate change, economic development, and many more. Your SBBA board is working diligently to engage on these issues and advocate for our members.

The City Plan 2024 draft is out and many SBBA board members have submitted comments. We encourage everyone to review the draft and share their own comments and participate in public discussion as this document will guide our community for years to come. Our retail theft committee continues to advocate for solutions to this troubling trend that is impacting local businesses and their employees. At a recent board meeting we heard from SB Superintendent Violet Nichols who shared her vision, challenges, and strategies to elevate the educational experience of our youth.

The South Burlington Business Association continues to serve as a valuable networking and community service organization committed to helping those in need. SBBA members share a common goal of making South Burlington a thriving and welcoming community for residents, businesses, and visitors. Earlier this year, the SBBA leadership team recognized the organization should do more to advocate for the issues we care about and effectively communicate our point of view. Meadow Hill, a consulting firm owned by former South Burlington City Councilor Matt Cota, was hired by the SBBA leadership team to manage the SBBA Political Action Committee (PAC). *If you support SBBA's advocacy work, please support the SBBA PAC.* Go to [meadowhillmedia.com/sbbapac](https://meadowhillmedia.com/sbbapac) to learn more.

Our annual SBBA food drive is underway to benefit the South Burlington Food Shelf. This annual event provides food, hygiene products and other resources to the most vulnerable members of our community. We continue to accept donations for the annual Pat Nowak Scholarship which provides \$2,000 to a South Burlington High Schools senior to further their educational pursuits. If you are interested in supporting either of these initiatives, please reach out to [sbbabiz@gmail.com](mailto:sbbabiz@gmail.com) for more information.

Our next member event will be on Tuesday November 7, 2023, at 5:30 pm hosted by the Alpine Shop. Our guest speaker will be SB Chief of Police, Shawn Burke who will speak on public safety. We look forward to seeing our members at the event and encourage you to bring a guest.

Sincerely,

John St. Hilaire  
Chairman, SBBA





## MEMBER BUSINESS SPOTLIGHT:



### **UVM Health Network Builds in South Burlington: Tackling Recruitment Barriers with Innovative Housing & Child Care Solutions**



As healthcare institutions nationwide face recruitment challenges, the University of Vermont Health Network has made strategic investments in the City of South Burlington to bring more housing and childcare options to employees in Chittenden County.

The UVM Health Network unveiled its first investment in employee housing with a ribbon-cutting ceremony at 303 Market Street in South Burlington. This new building houses 61 apartments, offering a range from studios to three bedrooms, complete with modern amenities like a fitness room, laundry facilities, and even a dog washing space.

With more than half of the units leased on day one, the initial response from employees has been positive. These incoming tenants are a diverse mix of the hospital's workforce, from nurses and respiratory therapists to environmental services and patient support teams. By offering these accommodations, UVM Health Network aims to encourage more professionals to relocate to the area and stay longer, reducing the need for expensive temporary staffing.

But the vision doesn't stop there. In 2024, another 120-unit building is slated to open next to the first site. This addition will be mixed-use with a childcare facility with a capacity to accommodate up to 75 children on the first floor.

Sunny Eappen, MD, MBA, UVM Health Network President and Chief Executive Officer, explained the significance of these projects, "It is vital for our Network to have enough providers and staff to meet the record-level demand for health care services in our region. These projects represent a strategic investment to support our people and build a sustainable workforce as we reduce our reliance on temporary workers."

The sentiment was echoed by Rebecca Kapsalis, Associate Vice President of Talent Acquisition for the UVM Health Network, who added, "Being able to offer these units will help more new employees relocate here, and will keep more of our colleagues working with us."

Parallel to the housing challenge is the demand for dependable and high-quality childcare. With waiting lists stretching on and the pandemic exacerbating the crisis, many parents, like Molly Lawrence, Community Health Implementation Strategist for the UVM Health Network, find themselves grappling with limited options.

Lawrence, reflecting on her own challenges, mentioned, "These past few years have been difficult to weather, and I am extremely grateful for the childcare we found for our son. I am very excited about this responsive investment in providing an essential resource that I hope will ease the stress experienced by my fellow colleagues and parents

The UVM Health Network is immensely proud to collaborate with

the City of South Burlington. This partnership promises not just housing, but also a future where healthcare professionals have access to the resources they need setting a new benchmark for healthcare institutions nationwide.







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*BETA Technologies is proud to be a member of the South Burlington Business Association. As a company of Vermonters, it's amazing to see the great work this organization is doing to build a connected and well-resourced business network. SBBA's focus on trust, transparency and social responsibility are powering a strong community that we can all be proud of."* **Chris Caputo, CXO, BETA Technologies**

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## MEET OUR NEWEST MEMBERS:

### **Commonwealth Financial Group -**

***George Black, Financial Planner***

***Shane Norris, Financial Planner***



Commonwealth Financial Group and MassMutual have enjoyed more than a 150-year partnership in serving clients' financial needs. We strive to educate and empower clients to take steps toward achieving financial confidence. Through an innovative process, we design a financial blueprint to assist our clients in creating the most efficient path to maximizing their financial potential. Our holistic approach focuses on increasing the level of financial literacy and helping clients achieve financial independence. By coordinating with other important professionals in our clients' lives, we ensure that any and all financial decisions are made with our clients' best interests and objectives in mind.

**Movement Matters** - Movement Matters, led by Jessica Hill PT DPT MSPT CSCS, offers modern, science-driven solutions for individuals to move, feel, & perform their best. Movement Matters

provides next level physical therapy/rehab services, individualized training, active human support services, musculoskeletal check-ups, corporate wellness offerings, and both reactive & pro-active care.



## SBBA/NOWAK MEMORIAL SCHOLARSHIP

The SBBA has sponsored an Annual Scholarship, the SBBA/Nowak Scholarship for the last five years. This scholarship was named for Patricia Nowak, a former South Burlington City Councilor and business leader, and is given to a graduating senior who is interested in pursuing business in college. Past recipients of this award are:

2018 – Lana Al-Namee

2019- Amelia Blum

2020 – Nicolas Desranleau

2021 – Max Duffy

2022 – Shane Burke

**2023 – Han Tran**

***The SBBA is seeking donations in order to continue funding this important scholarship***

To contribute to this scholarship, **make checks payable to: South Burlington School Foundation/SBBA** and mail to:

South Burlington High School  
550 Dorset Street  
South Burlington, VT 05403

*The SB Foundation, a 501(c)3, will receive your donation and send you a note to use for tax preparation.*





## INTERESTED IN SPONSORSHIP?

**Sponsorship allows the SBBA to continue to have meetings and events that benefit our businesses. Please consider sponsoring a meeting this year!**

**Each of our member meetings provides opportunities to sponsor: Bronze, Silver, and Gold. Please contact Julie Beatty at [SBBABIZ@gmail.com](mailto:SBBABIZ@gmail.com) for more information.**

<b><u>Sponsorship Opportunities</u></b>	<b>Gold \$500</b>	<b>Silver \$300</b>	<b>Bronze \$100</b>
Receive recognition on social media and sponsorship announcements	✓	✓	✓
Host an exhibit table at the event	✓	✓	
Speak exclusively to all members about your business	✓		

*The University of Vermont Medical Center is proud to be a member of the South Burlington Business Association. We have more than 1,000 employees working at sites in South Burlington, and more than 1,000 who call South Burlington home. We appreciate the ongoing efforts of SBBA to help ensure that the City of South Burlington is an attractive place to work and live, and we look forward to continuing to partner with SBBA in these efforts.*

***Stephen Leffler, MD, President/COO, University of Vermont Medical Center***

## HOW TO JOIN SBBA

To learn more about membership and how to join, please contact Julie Beatty at [sbbabiz@gmail.com](mailto:sbbabiz@gmail.com)

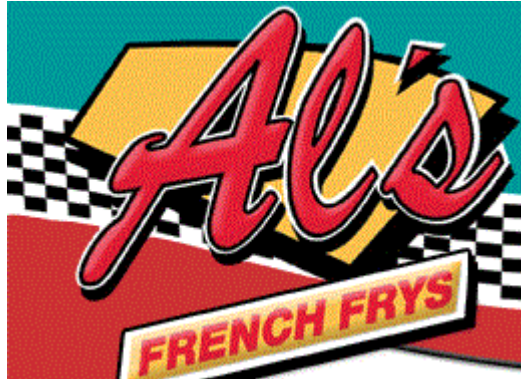
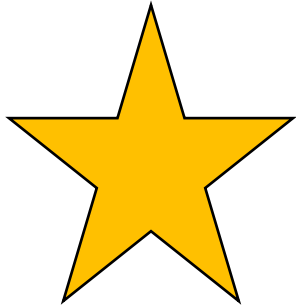
Or visit our website: [www.sbbabiz.com](http://www.sbbabiz.com)

## OUR MISSION

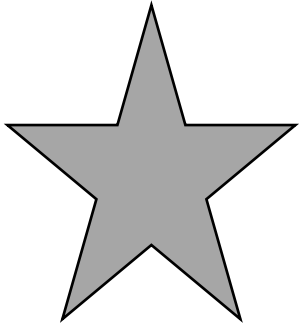
The South Burlington Business Association (SBBA) is a group of business leaders dedicated to making South Burlington a better place to work and live. We present a united voice to the public and municipal government for our members. Through the SBBA's periodic public membership meetings and other outreach efforts, we actively interface with the City and School administration and other local and regional organizations. SBBA is organized with volunteer leadership and a focused, modest budget.



MEET OUR FOUNDER MEMBERS:







## THANKS TO OUR PLATINUM MEMBERS:



LARKIN REALTY



